

Researcher Contact Info:

[name], email: [email], twitter: [@twitter]

**[Catchy but short title, use plain and obvious keywords]
[today's date]**

A team of [biologists] at [name of university, organization, location] is hoping to study [description of your project]. In an effort to learn more, the researchers are turning to crowdfunding platform Experiment to fund the research.

[2-3 sentences going into more detail about the project methods, goals, researchers, or some other unique angle that the reader has not seen before.]

[2-3 sentences on why this is meaningful, important, or entertaining]

“[quote about the project, fundraising campaign, or researcher team]”, says project leader [researcher's name].

In using Experiment to help raise the funds, [researcher and the team] are sharing reports of progress in real-time. In return for backing the project, donors will also be recognized when the results published open-access.

If fully funded, the project's findings would have implications for [area of study]. For example, [a related project or discovery in this area].

The project has [number] days remaining to meet a funding target of [\$ funding target]. So far, [number] backers have contributed to help it reach its goal.

The platform, Experiment, recently surpassed \$1,500,000 in total funding raised. Scientists using the platform have been featured in The Economist, Forbes, Nature, and The New York Times.

Project Link: [url to project page]